PRESS RELEASE

Date: November 3, 2026

**Town of Oneonta Advances Strategic Vision Plan for the West End Corridor with Community Call for Projects**

[Oneonta, NY] – The Town of Oneonta, in partnership with SUNY Oneonta, is launching a Community Call for Projects to solicit proposals to revitalize the West End. Submissions to the Community Call will be used by the Town to develop a competitive and compelling Downtown Revitalization Initiative application in an effort to secure $10M in state funding.

Property owners, businesses, developers, institutions, nonprofit organizations, residents, and members of the public are encouraged to respond to the Community Call. Proposed projects should spur economic growth, enhance quality of life, improve connectivity, and help establish the West End as a gateway to the Town and region.

"We've received more than 400 survey responses, and over 60 of our neighbors came to the workshop. That tells me people care about the West End and want a say in what happens next. Now we're asking for projects that build on what our neighbors have told us. Do you have an idea that could improve the West End or a project that needs investment to move forward? We want to hear from you," said Town Supervisor Will Rivera.

The Community Call for Project Proposals and other detailed information about project eligibility and submission procedures are available at: https://www.oneontawestend.org/ Project proposals are due December 11, 2026 at 5 PM.

The Town is offering two technical assistance webinars to provide an overview of the Community Call and answer questions. These webinars are open to the public and will be identical, so join the one that works best for you. The first webinar will be on Monday November 9, 2026 from 5:30-6:30PM, and the second webinar will be on Friday November 13, 2026 from 12:00PM-1:00PM. To register a webinar, visit www.OneontaWestEnd.org.

The Town of Oneonta understands that accessible materials benefit people with and without disabilities. If you require any assistive technologies, language translation, and/or adaptive strategies to engage with the Community Call for Projects, please contact Liz Podowski King with Highland Planning at 585-649-1210 or liz@highland-planning.com.

The Strategic Vision Plan for the West End Corridor is supported by funding provided by Empire State Development's Strategic Planning and Feasibility Studies Program. For more information and to sign up for project updates, please visit the project website at: www.OneontaWestEnd.org

## For more information about this press release, please contact:

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