



FOR IMMEDIATE RELEASE

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Town of Oneonta Initiates Development of a Strategic Vision Plan for the West End Corridor

ONEONTA, NY — The Town of Oneonta, in partnership with SUNY Oneonta, has launched a community planning process to develop a Strategic Vision Plan for the West End corridor. Once complete, the Plan will establish a shared vision for the West End and identify redevelopment opportunities, implementation strategies, and priority projects to enhance quality of life, support economic growth, and strengthen the corridor as a mixed-use gateway.

“People who live, work and spend time in the West End should help shape its future,” said Town Supervisor Will Rivera. “I want them involved from the beginning. We want to know what’s working, what could be better and what we might be missing. Take the survey or come to the workshop and tell us what you think. What we hear will help set the priorities for this plan.”

The Town invites the public to share their vision and priorities for the West End by completing an online survey. Survey responses are anonymous and will directly inform the Town’s goals and actions related to future development in the West End. The survey will close on November 13, 2026, and can be accessed at: <https://tinyurl.com/OneontaWestEndSurvey>

The Town is also hosting a public workshop on Wednesday, October 28, 2026, at Oneonta Town Hall (3966 NY-23, West Oneonta, NY) from 6:00PM – 7:30PM, with doors opening at 5:30PM. The public workshop will begin with a brief presentation about the purpose of the Strategic Vision Plan, an overview of the planning process and schedule, and how the Plan will guide future growth, development, and investments in the West End. Following the presentation, the remainder of the workshop will be dedicated to community visioning and goal setting activities. The public workshop will be interactive and engaging, providing attendees with an opportunity to ask questions, raise concerns, and share their perspectives with the Town of Oneonta. Light refreshments and kid-friendly activities will be provided.

The Town of Oneonta understands that accessible materials benefit people with and without disabilities. If you require any assistive technologies, language translation, and/or adaptive strategies to engage at the public workshop or with the community survey, please contact Liz Podowski King with Highland Planning at 585-649-1210 or liz@highland-planning.com. Paper copies of the survey can be made available upon request.

The Strategic Vision Plan for the West End Corridor is supported by funding provided by Empire State Development's Strategic Planning and Feasibility Studies Program. For more information and to sign up for project updates, please visit the project website at: www.OneontaWestEnd.org

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About the Town of Oneonta

The Town of Oneonta is a community of approximately 5,000 residents in Otsego County, New York. The Town is governed by a Town Supervisor and a four-member Town Board and provides services including highway maintenance, planning and zoning, and public safety coordination. For more information, visit www.townofoneonta.org.